

BASIQ/360°

Sales Force Automation

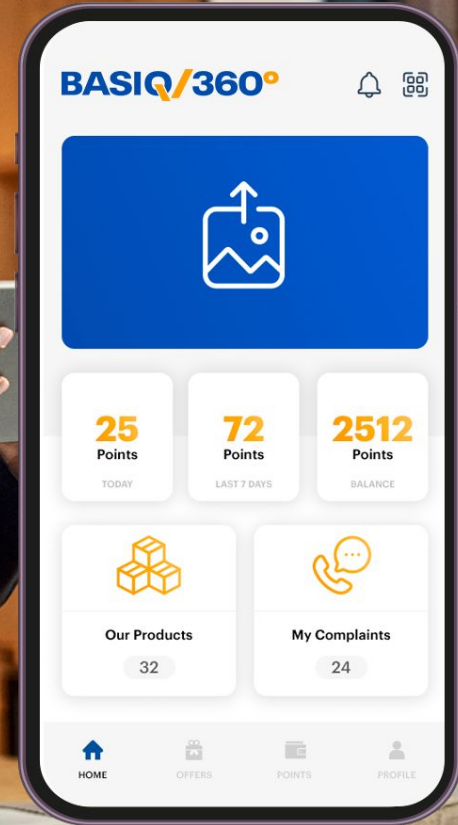
Dealer Management System

Influencer Loyalty & Rewards

Inventory & Dispatch

Product Authentication

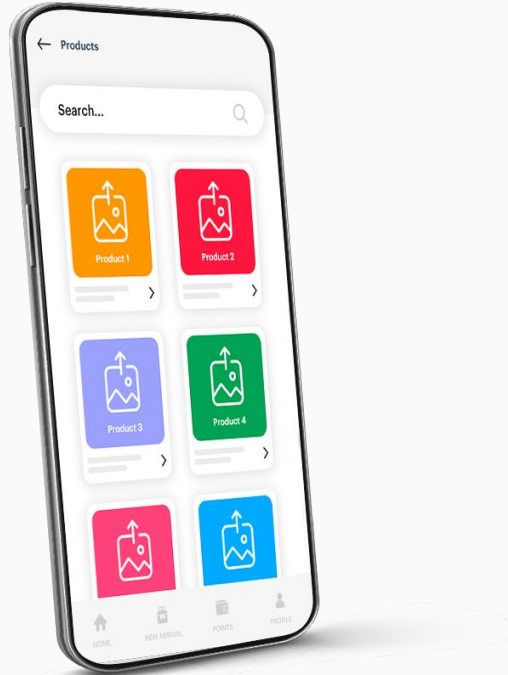
Warranty & Complaint Management





Complete business automation suite

Trusted by top companies across many industries



100+
Companies

500,000+
End Users

250,000+
Outlets

10+
States

Industry leaders that trust us



Our presence



India

Canada

USA

UAE

Real-time management of your entire sales force

BASIQ/360°

The diagram illustrates the BASIQ/360° cloud platform. A white cloud at the top contains the logo 'BASIQ/360°'. Dotted lines with yellow arrowheads point from the cloud to four devices: a smartphone, a tablet, a laptop, and a desktop monitor. Each device displays a different module: 'DMS' on the smartphone, 'SFA' on the tablet, 'Channel Loyalty' on the laptop, and 'Inventory & Dispatch' on the desktop monitor. The background features a man in a blue shirt looking at a laptop screen.

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Business Automation Products

Touching every stakeholder in your sales network with SFA, DMS, Influencer Loyalty & Rewards, & Inventory & Dispatch



SFA

Automate sales activities of your sales force and channel partners to close more deals—faster—and boost your revenues



DMS

Improve your primary and secondary order pipeline with our cloud-based dealer management system offering 360° transparency into your channel partnerships



Influencer Loyalty & Rewards

Encourage your dealers, distributors, retailers, and other sales influencers to sell more of your products with our QR-based loyalty and rewards management system



Inventory & Dispatch

Manage your inventory and dispatch processes inside and out your warehouse with QR-based automation



Product Authentication

Provides a fail-safe mechanism that safeguards your business and allows real-time product tracking, preventing supply chain disruptions, augmenting efficiency, and cutting costs



Warranty and Support System

Encourage your dealers, distributors, retailers, and other sales influencers to sell more of your products with our QR-based loyalty and rewards management system

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Sales

Enquiry

Account

Influencer Reward

Forecasting

Sales Target - Mar. 2022

23,000

Target

23,000

Achievement

Sales Target (2022-2023)

70,00,00,000

Target

73,09,568,730

Achievement

Target
Achievement

100%

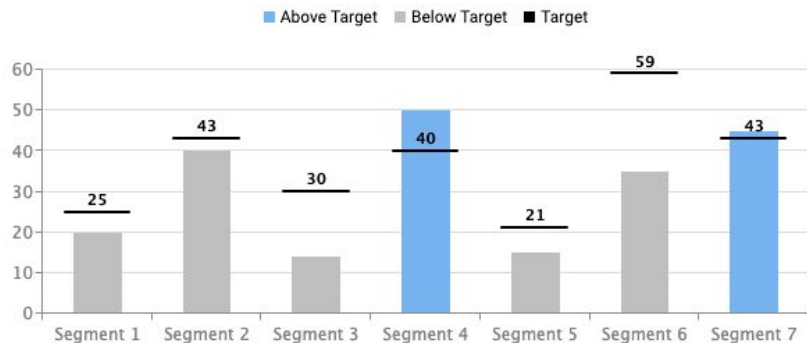
Current Rate Per Day

23,000

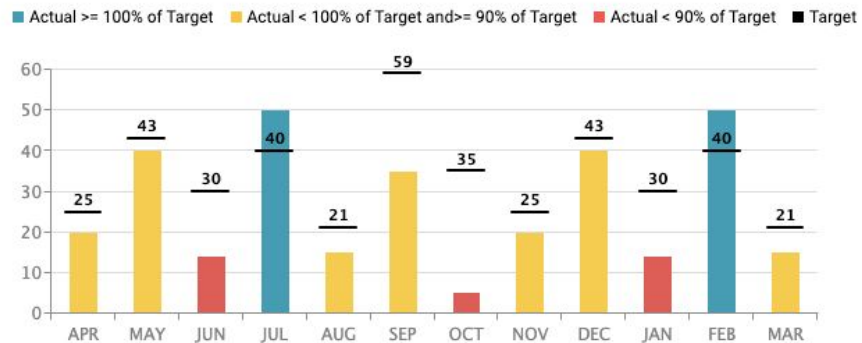
Required Rate Per Day

23,000

Sales (Amount) by Product/Category



Actual Sales vs Target (2022-2023)



State Wise Sale Matrix

Sales (Amount) by Region

Segment



Dashboard with the most popular KPIs and metrics reflecting the progress on business objectives



Enquiry management system for sales teams with data coming in from various sources



Customer network management including distributors, direct dealers, retailers, and other sales influencers



Order management including primary (execution by company) and secondary orders (approval and execution by distributors using WhatsApp)



Sales force attendance management with punch in and punch outs integrated with HRIS via APIs for reporting

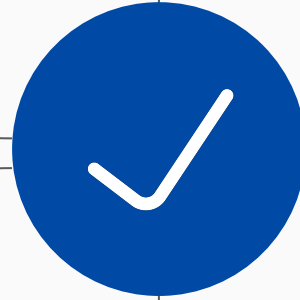


Check in module to monitor and log salespeople's visits during the day

Leave management with
leave application approval by senior
managers

Travel plan to plan visits,
calendars, and get
approval from managers

Follow up leads with reminders connected
to the Inquiries and Customer Network
modules



Announcements to share
notifications and updates
to the entire team

Expenses management with financial
approvals for expense requests from
salespeople

Event planning to organize
and manage events
with approval from managers



POP and gifts to manage and monitor marketing material

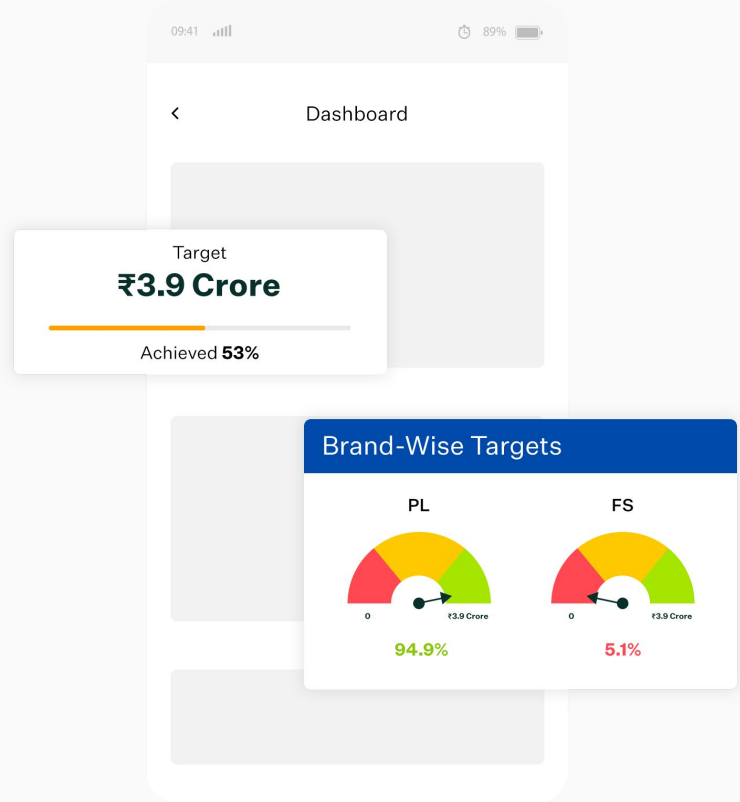


Tasks to assign to do's and track the progress



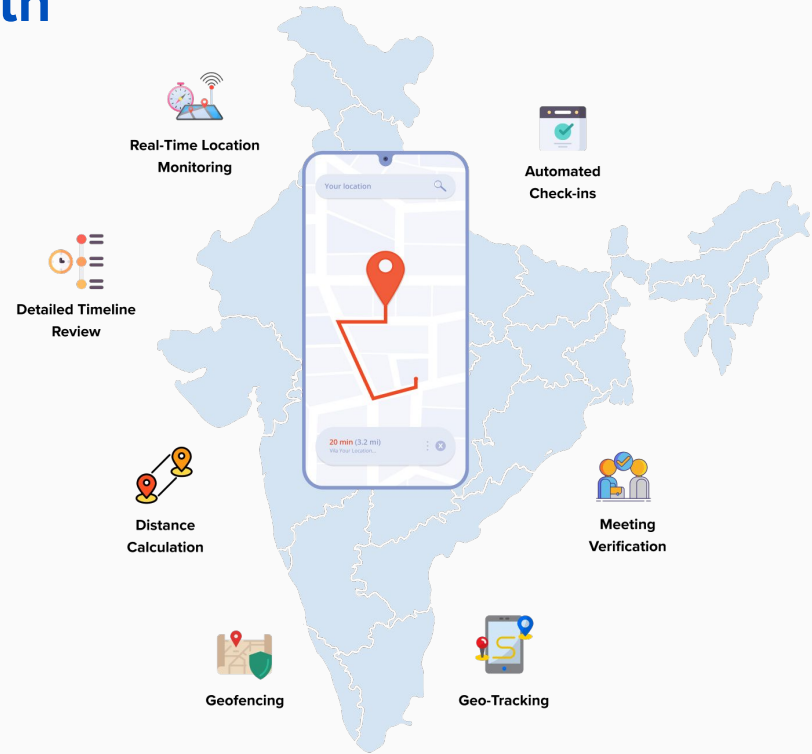
Targets

- Sales target
 - Primary target: Customer- and segment-wise
 - Secondary target
- Counter visit targets

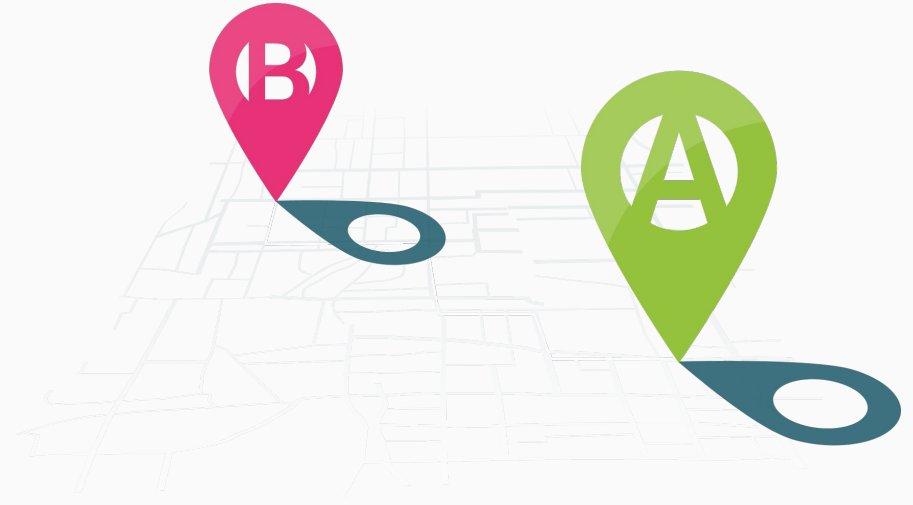


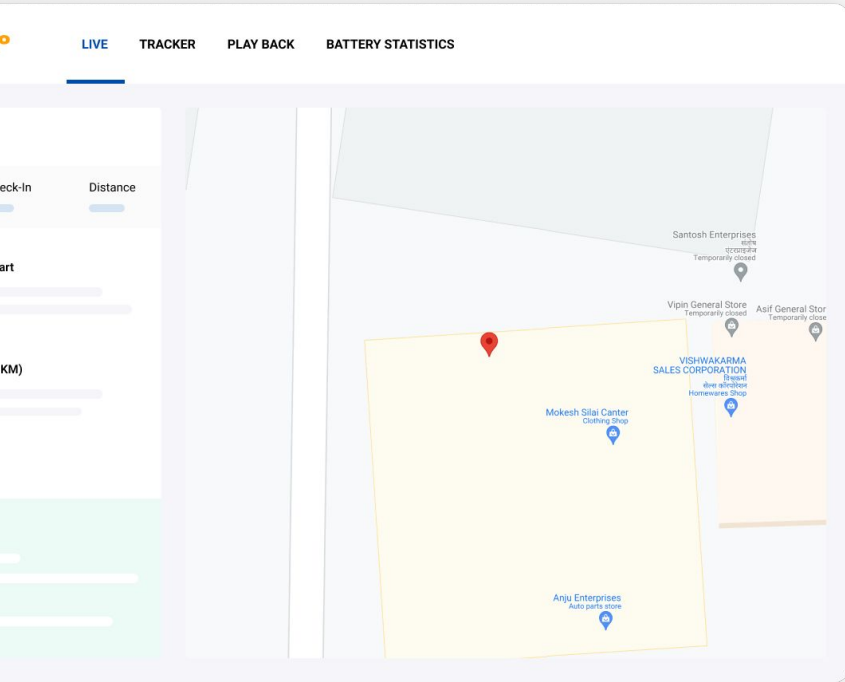
Empowering Field Operations With Live Tracking

- **Real-Time Location Monitoring:** Keep tabs on your field team's location and movement with high precision
- **Geofencing:** Define regions to monitor and get notifications when team members enter or exit these virtual boundaries
- **Detailed Timeline Review:** Analyze the historical locations and activities of your field team



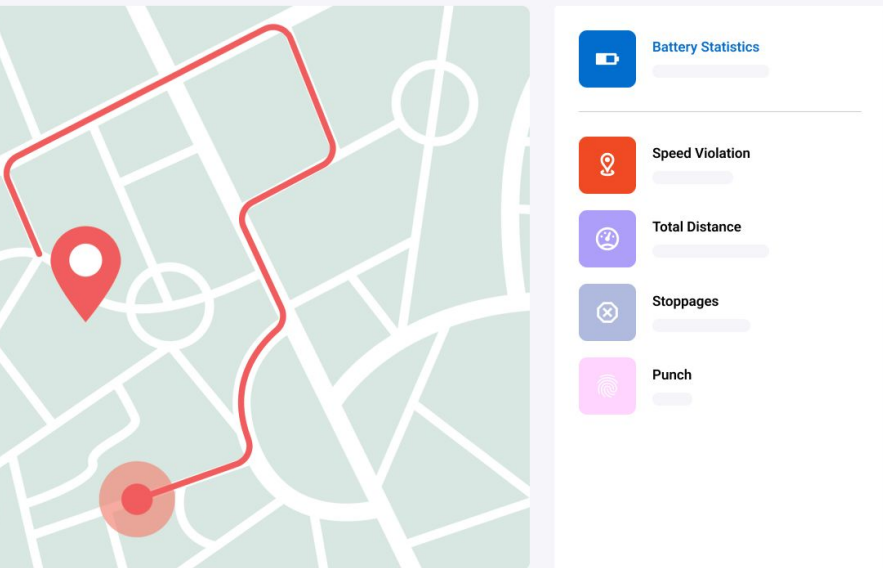
- **Distance Calculation:** Accurately calculate and verify the distance traveled by field executives
- **Automated Check-ins:** Ensure that field teams start their day on time and validate their locations
- **Meeting Verification:** Ensure that field agents are attending scheduled meetings and adhering to planned routes
- **Geo-Tracking:** Maintain visibility of field agents' locations and activities in real-time





Harnessing the Power of Live Tracking for Business Excellence

- **Enhanced Accountability:** Ensure that field teams are where they need to be, enhancing trust and transparency
- **Operational Efficiency:** Streamline operations by automating distance calculations and conveyance claims
- **Reduced Fraud:** Implement geofencing and real-time tracking to minimize fraudulent check-ins and meeting manipulations



- **Improved Safety:** Keep a real-time check on field staff, ensuring their safety during operational hours
- **Boosted Productivity:** Automate manual tasks and provide real-time updates to field staff, enhancing efficiency
- **Data-Driven Decisions:** Utilize comprehensive reports and route visualizations to make informed strategic decisions
- **Enhanced Customer Trust:** By ensuring that field agents are punctual and meetings are verified, customer trust and satisfaction are elevated

Sales Force Automation

Dealer Management System

Influencer Loyalty & Rewards

Inventory & Dispatch

Product Authentication

Warranty & Complaint Management

Elevate your business to new heights with Basiq360's Dealer Management System (DMS). Crafted with precision and a deep understanding of modern business needs, our DMS empowers you to streamline your operations, manage your customer network efficiently, and quickly achieve your sales targets.





Dashboard showing most popular KPIs and metrics related to business objectives



Customer network management including distributors, direct dealers, retailers, and other sales influencers



Order management including primary (execution by company) and secondary orders (approval and execution by distributors using WhatsApp)

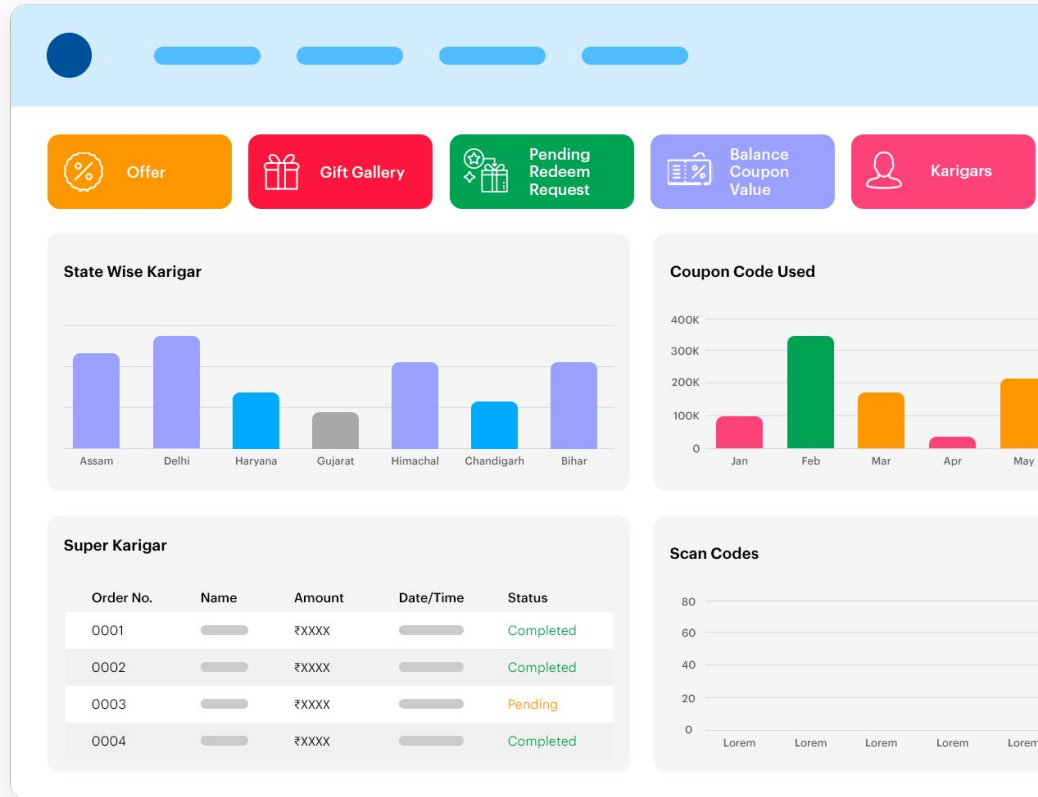


Accounts to manage invoicing, payments/receipts, credit note, ledgers, and outstanding/overdue



Integrated with accounting software such as Tally, Busy, SAP, ERPs etc via APIs

- Survey module to conduct surveys with dealers and distributors
- Support tickets raised by dealers and distributors against customer complaints handled by the company
- Party-wise targets



Sales Force Automation

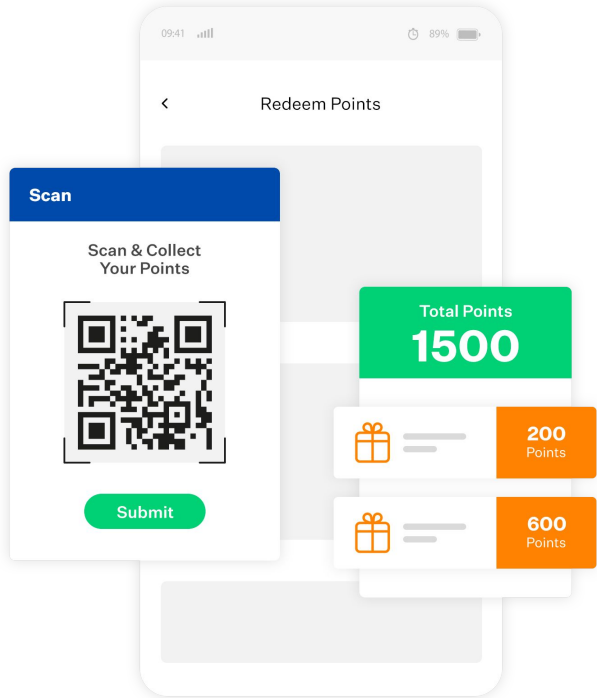
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- Quick, effortless set up of QR-based rewards programs and point redemptions for your channel partners
- Time-based, product-based, area-wise bonus schemes
- One-time and transaction-based referral incentives
- Choice of redemption via UPI transfers, or physical gifts
- Dynamic point values dependent on the sales revenues
- Change loyalty campaigns, manage rewards, and pause or stop campaigns whenever you want

Integrated Payment Gateway

- **Swift Redemption:** Our Integrated Payment Gateway lets your channel partners begin redeeming rewards within 24 hours of the setup
- **Cost-effective Integration:** Save up to ₹1.5 lakh and overwhelming paperwork on traditional bank payment gateway integrations
- **Simplified Documentation:** Say goodbye to the cumbersome process of collecting PAN cards from every channel partner for TDS compliance
- **Transparent Pricing:** Only pay a straightforward fee of 3%, and there are no transaction costs or hidden charges
- **No Limits:** Let your channel partner redeem any amount from their rewards starting from ₹100



Scan-based and transfer-based (from one party to another in case of non-QR coded inventory) points earnings



Invoicing-based transfers to distributors and retailers



Monitor and track your loyalty program's performance in real-time and respond to channel partner claims faster

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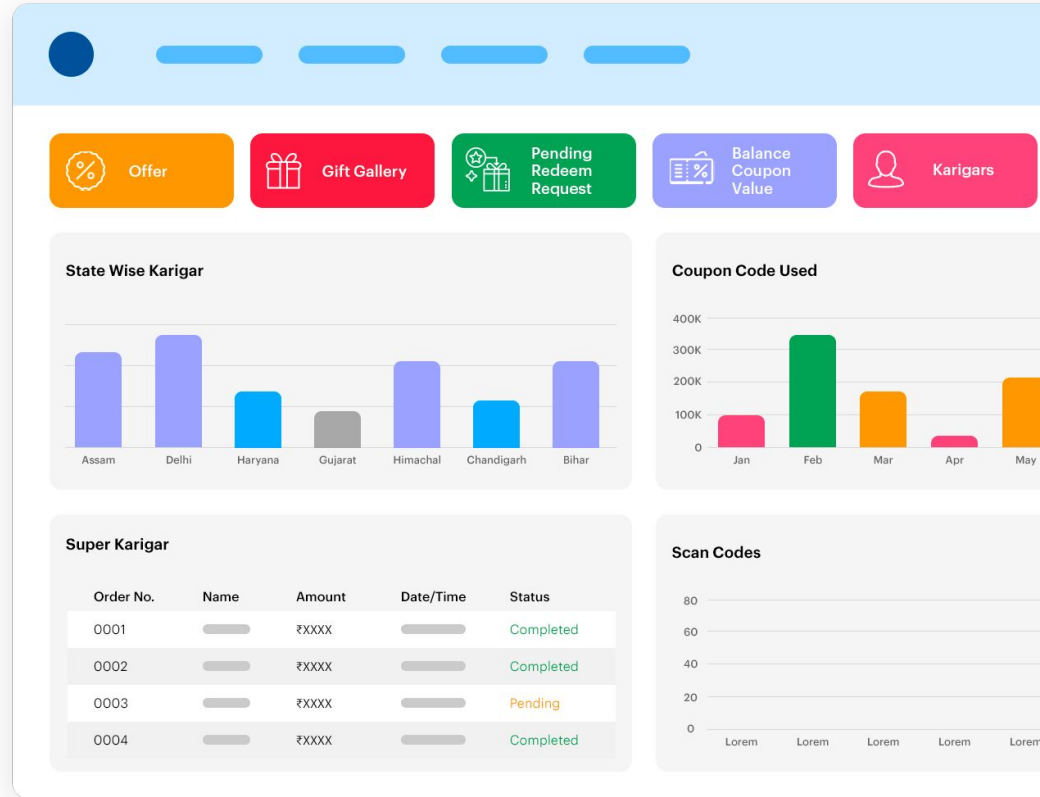
Product Authentication

Warranty & Complaint Management



In business operations, managing inventory and dispatch can be complex and challenging. But with Basiq 360's Inventory & Dispatch system, you can turn this challenge into an opportunity for growth. This system is poised to revolutionize your warehouse operations by harnessing the power of QR-based automation.

- QR-code based inventory generation
- Stock management across multiple warehouse with two major approaches
 - Warehouse to warehouse transfer
 - Warehouse to customer transfer
- Dispatch against the invoice with QR-code mapping
- Gate pass generation
- Sales returns
- Label re-printing in case of price changes, transportation issues etc.



Supercharge Your Supply Chain

Basiq 360's supply chain solution offers businesses a comprehensive solution for end-to-end traceability and digital control over their supply chain. Enhance your supply chain management and logistics with:

- Reduced Labor Dependency
- Security Track & Trace
- Streamlined Communication

Secured Inventory & Shipment

Basiq 360's Product Authentication offers a secured inventory and shipment system. QR code technology ensures accurate tracking, robust security, and efficient management of your inventory and shipments.

- FIFO Inventory Management
- Precise Shipment Tagging



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Basiq360's software provides a fail-safe mechanism that safeguards your business and allows real-time product tracking, preventing supply chain disruptions, augmenting efficiency, and cutting costs.



Comprehensive Traceability

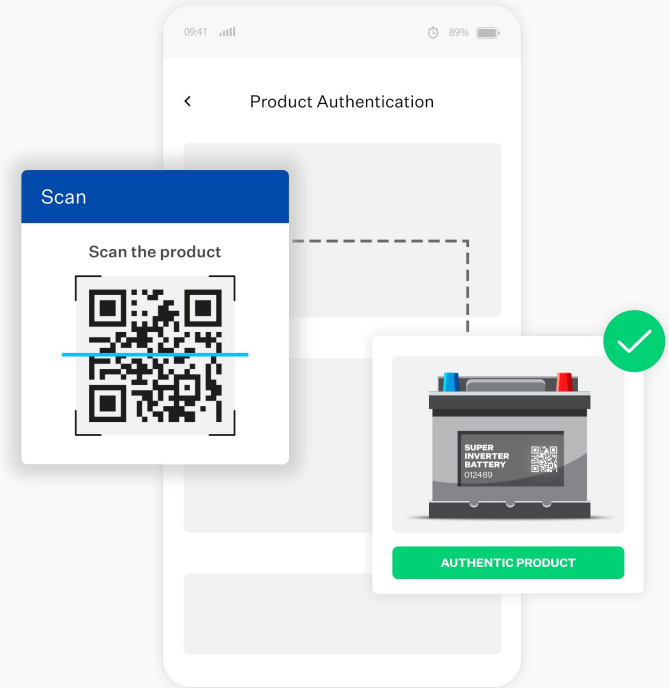
Product Authentication ensures total transparency and traceability across the entire supply chain. Our technology enables brands to monitor their products from production to delivery, guaranteeing authenticity and integrity at each stage.

- Cost-Effective Solution
- Prompt Alerts for Agility

Brand Security

Product Authentication utilizes tamper-proof QR codes for real-time tracking, reducing supply chain disruptions and increasing efficiency. Multi-layer authentication ensures secure access to product information.

- Digital Real-Time Tracking
- Scalability With Efficiency



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Warranty & Complaint Management



Basiq 360's Warranty & Complaint Management system empowers your brand to break free from the confines of traditional warranty processes, providing a seamless, efficient, and customer-centric warranty experience.

Easy Warranty Management

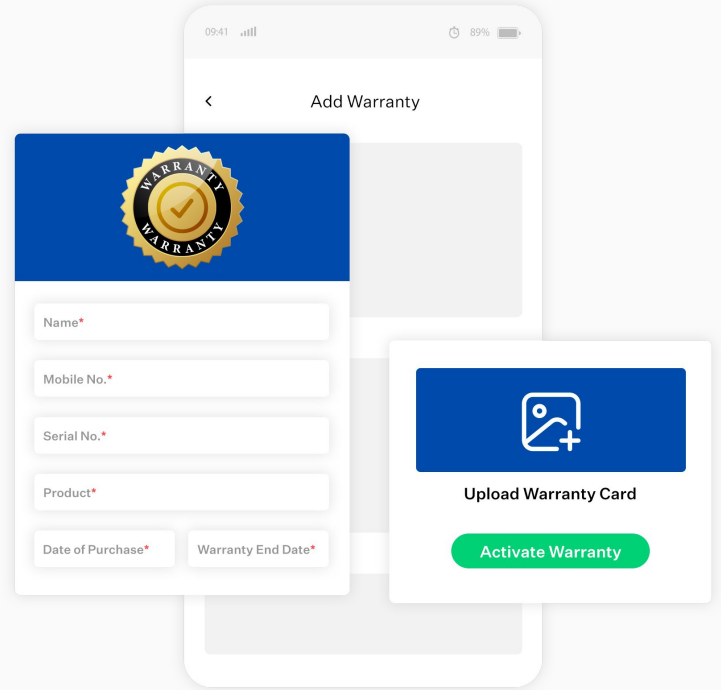
Basiq360's Warranty & Complaint Management solution provides a comprehensive, digital approach to warranty management.

- Digital Warranty Activation & Management
- Efficient Warranty Registration
- Cost-Effective Claim Management Solution

QR Code-Based System

Our Warranty & Complaint Management system assigns a unique, tamper-proof QR code to each product, ensuring accurate data capture and protection against fraudulent warranty claims.

- Unique QR Code
- First-Party Data Access
- Real-Time Coordination



Fraud-Proof Settlements

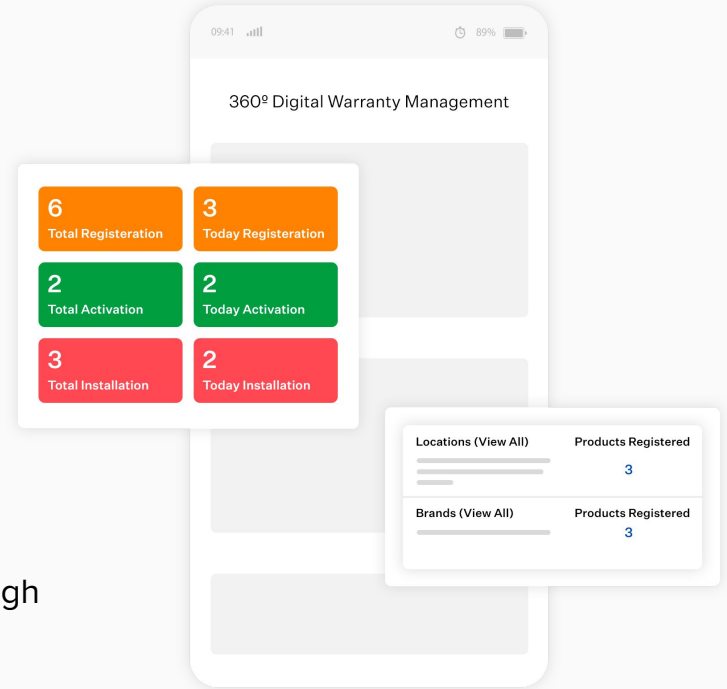
Basiq 360's Warranty & Complaint Management system ensures robust fraud-proof settlements, mitigating risks with unique QR codes and automated alerts while streamlining the claims process for maximum efficiency and accuracy.

- Fraud Prevention
- Automated Claim Activation
- Effortless Claim Settlement

360° Digital Warranty Management

Basiq 360's system revolutionizes warranty management by providing a comprehensive, digital solution. It includes everything from warranty registration to claim management—all streamlined through a user-friendly dashboard.

- Digital Solutions
- Self-Service Portals



Seamless ERP & HRIS Integration



Reduce data silos with
real-time sync



One device, one login
restrictions



OTP verification
for logins



Audit logs for
extra protection



REST APIs designed for modern
ERPs



Integration with
custom-built ERPs

 Microsoft
Dynamics 365

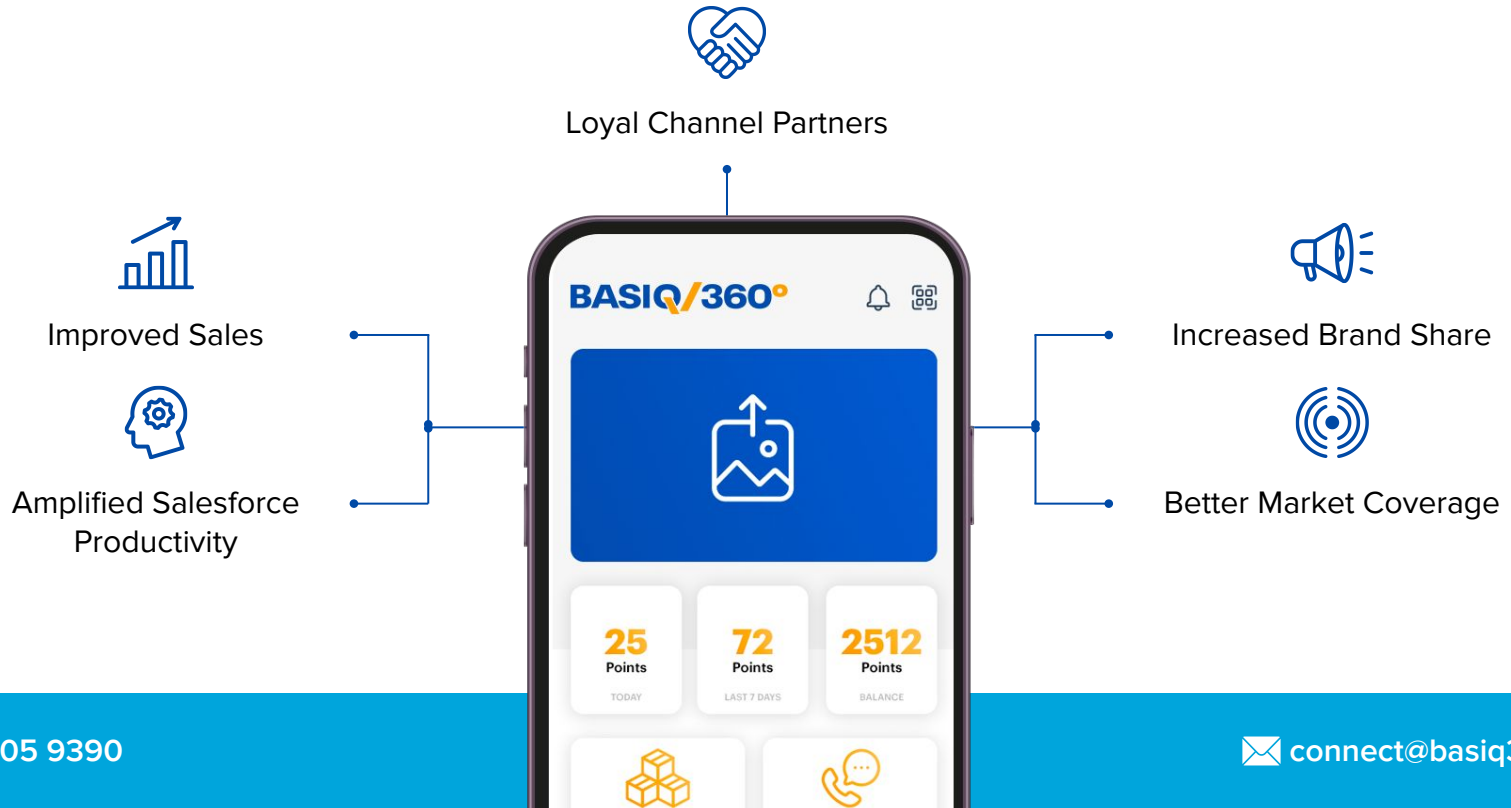
 SAP

 Tally
POWER OF SIMPLICITY

 ORACLE

 Busy®

Real-World Results Delivered For Companies of All Sizes & Scales Across Industries



BASIQ/360°



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